

Innovation from Cell to Society⁹

TORONTO

**January
27-30**

2019

AllerGen 2004-2019

An Impactful Past ~ A Formidable Future

#AllerGen2019

About the Allergy, Genes and Environment Network (AllerGen NCE Inc.)

As Canada's national network for allergic disease research, AllerGen:

- accelerates our understanding of the growing problems of asthma, allergies, anaphylaxis and related immune diseases—from early-life origins to diagnosis, treatment, management and prevention;
- transfers this knowledge to community organizations, policymakers, healthcare professionals and the Canadian public;
- currently supports 34 active research projects and strategic initiatives | 94 Network investigators | 350 trainees and young professionals | 125 partner organizations across academia, not-for-profit and government sectors; and
- has invested more than \$40 million in 174 research projects since 2005.

Meeting Venue

AllerGen's 9th and final Research Conference, *Innovation from Cell to Society*⁹, will be held at the Marriott Downtown Eaton Centre Hotel in Toronto, ON from January 27-30, 2019. Located in the heart of downtown Toronto, the conference venue is just steps away from one-of-a-kind shopping, and diverse theatre, gallery and culinary experiences.

The conference will bring together more than 300 multidisciplinary experts in allergic disease, including:

- Clinicians, researchers, pharmacists, respiratory therapists
- Federal and provincial policymakers and regulators
- Consumer and patient advocacy groups
- Pharmaceutical and biotechnology companies
- School board and public health officials, food producers and manufacturers
- Health entrepreneurs
- Students interested in pursuing a career in the field of allergic and immune disease

Conference Program

*Innovation from Cell to Society*⁹: *An Impactful Past ~ A Formidable Future* will highlight the discoveries, accomplishments and impacts of AllerGen researchers, Highly Qualified Personnel (HQP), partners and collaborators over the past 14 years, and feature the latest AllerGen research breakthroughs, innovations and advancements that will continue to contribute to global progress in allergic disease interception, diagnosis, treatment, and management.



The conference will include:

- Keynote addresses by internationally renowned experts:

Dr. David Bates, an expert in the use of health information to improve the safety and quality of healthcare—Professor, Harvard Medical School; Chief, General Internal Medicine & Primary Care, Brigham & Women’s Hospital

Professor Timothy Caulfield, a thought leader on legal, policy and ethical issues in health policy—Canada Research Chair in Health Law & Policy; Professor, University of Alberta

Dr. James Gern, a specialist in birth cohorts studying childhood allergies and asthma—Professor, University of Wisconsin

Dr. Leroy Hood, a pioneer in the studies of genomics, proteomics and P4 medicine—President, Institute for Systems Biology

Dr. Kari Nadeau, an expert in pediatric and adult allergy—Director, Sean N. Parker Center for Allergy & Asthma Research; Professor, Stanford University

Dr. Sally Wenzel, an expert in severe asthma—Director, University of Pittsburgh Asthma Institute; Professor, University of Pittsburgh

- Expert panel discussions featuring AllerGen researchers, trainees and partner organizations, as well as leading international experts, industry and government representatives
- Unique networking opportunities with AllerGen clinician-scientists, basic researchers, trainees, research partners, board members and renowned international researchers
- Trainee research posters and awards
- 14-year term completion celebration, gala dinner and awards at the Marriott Downtown Eaton Centre Hotel on the evening of Tuesday, January 29, 2019

Invitation to Sponsors

We invite organizations that share AllerGen’s goals of advancing international efforts to tackle the rising burden of asthma, allergies and anaphylaxis to consider partnering with us as an event sponsor. We offer multiple levels of sponsorship to ensure the best fit with your organization’s marketing, outreach and networking objectives.

Please review the sponsorship opportunities on the next page and complete the enclosed Sponsorship Agreement, returning it email to the AllerGen Administrative Centre. We are available to answer any questions you may have regarding registration and sponsorship details. For further information, please contact:

Dr. Diana Royce, Managing Director and COO, AllerGen NCE Inc.

(905) 525-9140, ext 26502

info@allergen-nce.ca

Michael DeGroot Centre for Learning and Discovery - Room 3120

McMaster University

1280 Main Street West



Sponsorship Opportunities

		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Corporate Visibility	Sponsorship Value	\$25,000	\$20,000	\$15,000	\$10,000	up to \$5,000
	Sponsor and introduce Key-note Session or sponsor Conference Awards Dinner	✓				
	Exhibit booth/tabletop	✓				
	Sponsor and introduce Panel or Speaker session	✓	✓			
	Sponsor Conference lunches	✓	✓	✓		
	Recognition on AllerGen website, in the conference brochure and on-site signage	✓	✓	✓	✓	✓
	Company inserts in delegate packages	✓	✓	✓	✓	✓
Engagement Opportunities	Special meeting with AllerGen researcher (Topic of interest to your organization)	✓				
	Sponsor student events (e.g. poster session or mentoring luncheon), awards and travel	✓	✓			
	Number of 4-day Conference registrations (Valued at \$475 CDN/pass)	4	3	2	1	
Ad Size	Full-page, full-colour ad in Conference Program	✓	✓			
	Half-page, full-colour ad in Conference Program			✓		
	Quarter-page, full-colour ad in Conference Program				✓	
	Card-sized, full-colour ad in Conference Program					✓

Delegate bag inserts: Provide a one-page document, pamphlet or postcard to include in the delegate bag.

Advertisement submission deadline: Submit a .PDF, .JPG, .EPS or .TIF file (black & white, 300 dpi) by October 19, 2018.

Media sponsor: Media sponsor status and press passes are available.

Contact: Kim Wright, Director, Communications & Knowledge Mobilization at kimwright@allergen-nce.ca or 905-525-9140 ext. 26641.